

# Nikola Škarica

Digital Designer / Entrepreneur

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Amsterdam, Netherlands  
[Portfolio](#)

A designer with a marketer mindset. Strong affinity toward bringing digital technologies closer to people's hearts. Professional with demonstrated history and track record in design and marketing industry.

## Experience

07/2014 - Current

### **Seriously Digital - Founder & Head of Design**

Created a boutique digital agency and designed a large number of digital products (websites and eCommerce) with a focus on enhancing clients' brand identity and UX/UI.

11/2017 - 04/2018

### **Behave agency - UX Designer**

Designed a banking mobile app and improved customer experience across all touch points.

04/2018 - 02/2020

### **Equinox vision - 3D modeler**

Created numerous 3D creatures optimized for Equinox mobile AR platform.

## Education

09/2019 - Current

### **Vrije Universiteit** - Master's in Marketing (*Amsterdam, Netherlands*)

09/2015 - 02/2019

### **University of Zagreb** - Bachelor's in Communication Science (*Zagreb, Croatia*)

09/2014 - 02/2017

### **AnimSchool** - Secondary online school for learning 3D modeling (*Online, Utah, USA*)

## **Expertise**

Digital Design - 3D Modeling - Digital Marketing

## **Skills**

Adobe creative suite - Sketch - Principle - Invision - Maya - ZBrush

## **Awards**

**Redesign** student web portal - **Google** Online Marketing Challenge

## **Languages**

English (C1, fluent) - Croatian (Native)